twentytwentyone



Wrongwoods chest of drawers, 2007

Designer: Richard Woods and Sebastian Wrong

Manufacturer: Established and Sons

£4,080

DESCRIPTION

Wrongwoods chest of drawers by Richard Woods + Sebastian Wrong for Established + Sons

The new Established & Sons 'Collaborations' programme started with WrongWoods by British artist Richard Woods and designer Sebastian Wrong.

'Sebastian approached me with a collection of furniture designs and proposed we combine them with my signature printed laminate... The utilitarian feel of furniture is somewhat at odds with the cartoon graphic surface that covers it, and I feel this marriage illustrates perfectly the success of the collaborative process'

Richard Woods

Considerable expertise is needed to bring an artisan process to manufacture while retaining the originality and character of both artists' work. Hand-drawn artwork is converted to a digital file and sized to register precisely to each panel of furniture. This file is used to produce CNC-routed woodblocks to print the panels. Coloured paints are hand applied to the woodblock with a paint roller (the woodblock is primed with paint each time a print is made), and then pressed onto the surface using a hydraulic press. This hand application ensures each print will contain unique characteristics and achieves a subtle variance in opacity and texture.

After the printing stage, the surface is perfected by hand to ensure colour strength and that the paint has stayed within the lines of the design. Printed panels are stored on racks to dry, a strong coat of polyurethane lacquer is applied by hand in a spray booth before assembly, and a final coat is again applied once the furniture is complete to ensure all surfaces offer durability.

Chest of drawers with four push-to-open drawers.

DIMENSIONS

109w x 51d x 73.5cmh

MATERIALS

Plywood, timber, paint, clear lacquer. Available in the colours: white with black, white with green, yellow with red, or pink with blue.

HELP / ADVICE

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