



Wrongwoods table, 2017

Designer: **Richard Woods and Sebastian Wrong**

Manufacturer: **Established and Sons**

£3,612

DESCRIPTION

Wrongwoods table by **Richard Woods + Sebastian Wrong** for **Established + Sons**.

The Wrongwoods Table is a new addition to the distinctive collaboration between British artist Richard Woods and British designer Sebastian Wrong for Established + Sons. This characterful design brings contemporary art into everyday use as a functional wooden dining table with a graphic twist.

Celebrating ten years of working together, Woods and Wrong have revisited the very first design they prototyped; a wooden table. The Wrongwoods table sees Woods' signature graphic wood grain print paired with Wrong's reimagining of utilitarian plywood furniture. Combining the simplicity of form with straightforward construction, the design remains true to the utilitarian characteristic that defines the range.

"Sebastian approached me with a collection of furniture designs and proposed we combine them with my signature printed laminate... The utilitarian feel of furniture is somewhat at odds with the cartoon graphic surface that covers it, and I feel this marriage illustrates perfectly the success of the collaborative process."

Richard Woods

Considerable expertise is needed to bring an artisan process to manufacture while retaining the originality and character of both artists' work. Hand-drawn artwork is converted to a digital file and sized to register precisely to each panel of furniture. This file is used to produce CNC-routed woodblocks to print the panels. Coloured paints are hand applied to the woodblock with a paint roller (the woodblock is primed with paint each time a print is made), and then pressed onto the surface using a hydraulic press. This hand application ensures each print will contain unique characteristics and achieves a subtle variance in opacity and texture.

After the printing stage, the surface is perfected by hand to ensure colour strength and that the paint has stayed within the lines of the design. Printed panels are stored on racks to dry, a strong coat of polyurethane lacquer is applied by hand in a spray booth before assembly, and a final coat is again applied once the furniture is complete to ensure all surfaces offer durability.

This sturdy and visually striking design is equally suited to home use or as a distinctive addition to office and commercial settings.

DIMENSIONS

200w x 90d x 76.5cmh

MATERIALS

Available in the classic black and white finish, grey on grey and a new 'Palm Springs' colour palette inspired by the colours of the Californian city. Plywood, timber, paint, clear lacquer

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