



G10 floor light, 1950

Designer: **Greta Grossman**

Manufacturer: **Gubi**

£899

DESCRIPTION

G10 floor light by **Greta Grossman** for **Gubi**.

The Swedish designer Greta M. Grossman emigrated to the US in the 1940s where she played a significant role in defining the aesthetic of mid-century Californian design. An enthusiastic proponent of European modernism, her designs are noted for their lightness of form and elegant lines.

Grossman designed the G10 collection, consisting of a floor and pendant light, in 1950. It was her tenth product for the Swedish manufacturer Bergboms, hence the name.

The matt black coated aluminium shade has a slightly rough textured surface, contrasting with the polished brass arm to create a sophisticated version of the industrial task light.

Recommended light source: E27 Fluorescent Max 15W or Max 42W Halogen (not included).

DIMENSIONS

Shade: 36.5dia x 22.5cmh

Base: 36.5dia

Stand height: 141cmh

Supplied with 2.5m black cable.

MATERIALS

Polished brass on/off switch located at the top of the shade. The interior of the shade is white with a satinised opal glass shade.

Base is matt black coated to match shade.

A tilt joint between the shade and arm allows the shade to be positioned in order to direct light as required.

HELP / ADVICE

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