



## Gräshoppa floor lamp, 1947

Designer: **Greta Grossman**

Manufacturer: **Gubi**

~~Was £725~~ Now £616

## DESCRIPTION

**Gräshoppa floor lamp** by **Greta Grossman** for **Gubi**.

The Gräshoppa floor lamp was designed by Greta Magnusson Grossman, a Swedish born designer who was one of the first-ever female to graduate from the famous Stockholm Konstfak School of industrial design.

Already a successful designer with her own studio in Stockholm, she emigrated to the US with her Jazz musician husband to escape WWII. Her career peaked during the 1940s, 50s, and 60s alongside the Californian design movement. She was highly influenced by European modernism, which shows through the design of the Gräshoppa series.

The design of the Gräshoppa table light, pendant light, and the floor lamp are both organic and modern, fulfilling a need of her time for lightness and functionality, which is still very much current.

Today, Grossman's product designs are highly collectable and are sold at auctions all around the world. Grossman's products are unique, modern classic designs.

Bulb (not included): E14, 470lm (~40W incandescent ~28W halogen ~4-6W LED).

## DIMENSIONS

Shade dimension: 15dia x 23cm

Lamp height: 125cmh

## MATERIALS

The tubular steel tripod stand is tilted backwards and the elongated aluminium conical shade is ball-jointed onto the arm.

The light is directional, yet the glare is minimal.

Both stand and shade are semi-matt powder-coated and are available in anthracite grey, black, white, vintage red, warm grey, Andorra red, and olive brown.

Shade can be rotated 360 degrees.

The switch is black with all variants except with the white variant (white switch)

Supplied with 2.3m cord with a switch located on cord.

## HELP / ADVICE

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