



Modern Line low lounge chair, 1949

Designer: **Greta Grossman**

Manufacturer: **Gubi**

£1,799

DESCRIPTION

Modern Line low lounge chair by **Greta Grossman** for **Gubi**.

Greta M. Grossman (1906-1999) was a Swedish designer and architect who emigrated to the US in the 1940s. An enthusiastic proponent of European modernism, Grossman played a significant role in defining the aesthetic of the mid-century Californian design. Today, her designs are highly collectable and much sought after, and are noted for their lightness of form and elegant lines.

Designed in 1949, the Modern Line collection bears all the hallmarks of Grossman's sophisticated minimalism, and was particularly praised for being representative of her roots in Scandinavian design. Grossman herself noted that the design evolved "out of our own preference for living in a modern way."

Modern Line was also a pioneering product in terms of its use of new materials and technology, taking advantage of industrialised upholstery methods and championing the use of Nozag springs.

DIMENSIONS

80w x 83d x 41/70cmh

Seat height: 43cm

MATERIALS

Black powder-coated or brass feet rod 1.3cm diameter.

Available in select fabrics from the following collections:

Fabric category A: Bonito, Mica, Relate, Tempt

Fabric category B: Annet Crib5, Atlantis, Basic, Canvas, Champion, Dadja, Dandy Velvet, Eero Special FR, Flair Special, Gaja, Linara, Plain, Remix, Spitfire, Sunday Velvet, Tone

Fabric category C: Around Boucle, Belsuede Special FR, Boucle, Clay, Hallingdal, Lupo Special, Regent, Soft Leather, Steelcut Trio, Vidar, Smooth FR

Fabric category D: Base, Karakorum, Sunniva

Fabric category E: Fanello, Moss, Sheepskin

Fabric category F: Artemidor, Chamois, Dunes, Brescia, Triumph Crib

Please see the PDF downloads section for Gubi's recommended fabrics.

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