twentytwentyone



Ghost Picto Watch, Recycled Strap

Manufacturer: Picto

£99

DESCRIPTION

Ghost Picto Watch, Recycled Strap by PICTO.

Started by the Danish duo Steen Georg Christensen and Erling Andersen in 1984, the Picto watch encourages you to take your mind off time-related stress and concentrate on the moment. The Picto watch challenges the traditional understanding of a mechanical watch. Its minimalist design is timeless and great for any occasion as well.

The minimalist, clean graphics on the watch allows it to provide a picture of time like no other watch. It is also the world's first wristwatch that displays the time as a pictogram – or an icon of the time in perpetual motion.

The watch indicates the hours by a dot on the rotating dial, while the minutes are indicated by a conventional hand.

DIMENSIONS

Dial size: 4cm dia Strap width: 2cm

Movement: MIYOTA 2025

MATERIALS

Recycled Fishing Nets PA6, hardened mineral glass, 5 ATM.

HELP / ADVICE

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